

Sensible Publishing

Weeks 1-10

Printing Booked

Capacity per week	Black & White No Sheets	Spot Colour No. Sheets	Cost	Actual Cost of Print
A4 Single Sided (A41)	1,000	3,000	3.00	1
A4 Double Sided (A42)	3,000	6,400	5.00	2
A3 Single Sided (A31)	5,000	4,000	7.00	3
A3 Double Sided (A32)	5,000	3,000	9.00	6
Total	14,000			

Printing Scheduled

	A41	A42	A31	A32	Orders	Type	Revenue
Week 1	1,000	2,800	4,600	800	9,200		£56,400
Week 2	800	2,500	4.6	3,000	6,305		£41,932
Week 3	650	2,000	4,800	2,000	9,450		£63,550
Week 4	400	2,000	3,000	1,000	6,400		£41,200
Week 5	650	2,400	10,000	1,000	14,050	HIGH	£92,950
Week 6	300	1,000	4,000	1,300	6,600		£45,600
Week 7	400	1,500	9,000	1,600	12,500	HIGH	£86,100
Week 8	700	2,000	8,500	1,700	12,900	HIGH	£86,900
Week 9	400	1,000	6,000	1,000	8,400		£57,200
Week 10	400	1,000	5,600	900	7,900		£53,500